Building Champions Workshop
Welcome!

The Flippen Group Welcomes You to Building Champions

Thank you for coming today. We are pleased that you and your school have chosen to take part in this unique and powerful process.

We believe that Building Champions will provide you with an overall sense of the conceptual approach and skill focus of The Flippen Group. You will learn about tools needed to effect change in the classroom and to positively impact the lives of your students.

Our goal is to promote not only increased classroom function and productivity, but a system of skills, that, when instilled, will serve to reinforce the values that students will carry with them into the world and throughout their lives.

You are embarking on an extremely important and gratifying journey. We know your efforts will be well rewarded.

Sincerely,

Flip Flippen

Founder and President
Building Champions Workshop

Come go on an exciting field trip with legendary Horse Whisperer Monty Roberts and renowned educator Flip Flippen as they team up to demonstrate a teaching model that is changing education in America and Europe.

You will learn:
- how to build trust and respect with your students.
- techniques to reduce anxiety.
- to discover your students’ academic needs, so you can teach to those needs.
- how to maximize the environment for learning in your classroom.

Specifics:
- Educational video Building Champions, produced by Emmy Award-winning F. A. Cable, visually demonstrates the techniques.

Topics
- creating high-performing classrooms
- reducing discipline problems
- increasing cooperation
- the first two steps of the EXCEL Teaching Model™ – Engage and X-plore

- Create a dynamic environment for learning in your classroom and improve the culture of your entire campus.

- Experience the extraordinary parallel between the techniques of Monty Roberts and Flip Flippen’s powerful process.

- Learn how to join-up with today’s youth and set the stage for learning in your school as never before.
Our goal is to help good teachers become better by equipping them with tools with which they can build meaningful relationships with their students, provide a safe environment in which to learn, and develop a dialogue for team-building. This, in turn, paves the way for their students to be able to use the skills they’ve learned—with confidence and enthusiasm.

This model is a reflection of what we see going on in the classrooms of master teachers. These teachers focus on “process,” which we believe is essential to education. All teachers desire to be effective in their teaching; our desire is to come alongside and enhance that effectiveness.

The steps outlined in The EXCEL Teaching Model™ prepare teachers to effectively impact their students each time they come together, from the beginning of class to the end.

E - Engage
X - X-plore
C - Communicate
E - Empower
L - Launch
Social Anxiety Theory

Social Anxiety Formula:

________________ + ________________ = Social Anxiety

__________________________ is job #1 for leaders.

Students feel safe in 2 areas:

1. ____________________________

2. ____________________________
This first step is essential to the success of the day. It begins when we greet the students at the door with a handshake at the beginning of each class. We draw them into a relationship with us upon which we can build as the class progresses.

There are several things we accomplish with this step: we start the day with a positive greeting, affirm each student, welcome the students into our class, and give them our full attention - first thing.

We also model social and professional skills. The skills we use in this greeting are the same ones we would teach the students if they were preparing for a professional meeting. In response, the students will practice these skills daily, and at the end of the semester or school year they will be very comfortable meeting with adults. They will be able to turn these social and professional techniques into skills they can use in their daily lives.

When we start the class with Engage, we are preparing the way for the students to be involved with us in the learning process.

**E - Engage:** Handshake, Welcome, Affirm, Model

**X - X-plore**

**C - Communicate**

**E - Empower**

**L - Launch**
First Impressions

You have only ______ seconds to make a first impression!

But it takes approximately ______ additional encounters to undo or change a bad first impression!

How are first impressions important in your position?
Meeting and Greeting Others

The Cues People Notice:

H ________________________
E ________________________
L ________________________
P ________________________

G ________________________
R ________________________
E ________________________
E ________________________
T ________________________

Others:
_____ % of every message is communicated through the use of:


_____ % of a message is communicated through your:


Only _____ % of a message is communicated through by:


_____%


_____%


_____%
Remember: P5

P________P________P______P______P______

Whose hand is this?
This second step lays the foundation for the content of the class which is to follow. We get in touch with where the students are personally, emotionally, and academically.

Students are our “customers.” We must identify their needs before we can serve them effectively. Do the products/services we deliver meet the needs of our customers?

The skills we use when we X-plore with our students are much like those of a counselor: listening, attending, conveying empathy, probing, and asking open-ended questions.

A successful X-ploration can take place only in a secure environment. We do not disclose our needs, whether personally or academically, until we feel safe from ridicule and rejection. Learning cannot take place until we are able to discuss what we don’t know.

E - Engage

X - X-plore: Customers' Needs, Listening Skills, Safe Environment

C - Communicate

E - Empower

L - Launch

Copyright © The Flippen Group, 800-316-4311, www.flippengroup.com
Processes and Curriculum

**Teen Leadership:**
- A character education and leadership development course that teaches leadership skills, personal responsibility, principle-based decision-making, social skills, communication skills, goal-setting, and much more.
- A secondary-level elective with complete Course Leader’s Guide and Student Manuals specific to both Middle School and High School.
- Course Leader’s Guide includes detailed lesson plans and classroom handouts.
- Highly interactive process that produces classroom self-management.
- Proven to be effective through research conducted through Texas A&M University.
- To teach Teen Leadership one must be certified through: 1. Capturing Kids’ Hearts training; 2. Teen Leadership Course Leader Certification class; 3. follow-up training.

**Keystone Curriculum:**
- A character education and social skills elementary curriculum based on nine principles for living: kindness, courage, self-control, forgiveness, respect, diligence, loyalty, honesty, and confidence.
- Grade-level specific for Kindergarten through Fifth Grade.
- Designed for daily use, with stories and activities such as role-playing, games, puzzles, and brainstorming.
- Each classroom kit consists of a large-sized illustrated Storybook accompanied by a two-volume Teacher’s Activity Book with detailed directions and activity sheets for the whole school year.
- Teacher’s Activity Book includes daily announcements with a “thought for the day” about the current principle of the month.
- Using Keystone campus-wide creates a positive school climate.

**Flippen Profile:**
- A series of assessment and development tools that provides an effective process for selecting and developing your school staff, ensuring that you have qualified people who are invested in the success of students.
- Based on over 30 validated behavioral and attitudinal scales, the interpretative report compares each participant with your predefined success pattern.
- Development report highlights specific behaviors that differ significantly from your success pattern and provides a customized plan for improvement.
Processes and Curriculum, cont. 1

Capturing Kids’ Hearts Training
- Three-day training in a retreat or hotel setting.
- Teaches techniques for dealing with behavioral and disrespect issues, and for building productive relationships with ALL students.
- Teaches skills for effective class management and powerful communication.
- Demonstrates how to use the EXCEL Teaching Model™ in creating a safe, effective environment for learning.
- Fulfills one of the requirements to teach Teen Leadership.
- College graduate credit available.

CKH Momentum
- Half-day workshop at your site designed to revisit, explore, and further develop the foundational skills learned in CKH.
- Optional: added one-hour blocks of one-on-one consultation with a TFG trainer for administrators, faculty, and staff to address specific issues.
- Intended for all campuses where the majority (at least 85-90%) of faculty, staff, and campus-level administrators have attended Capturing Kids’ Hearts.

Flippen Leadership Series
- Series of workshops (FLS-1 and FLS-2) designed to develop excellence in executives.
- In-depth assessment of individual and system strengths and constraints.
- Develops individual plan for personal and professional growth.
- Builds strong teams within the organization.
- Develops strategies for resolving conflicts.
- Lays the foundation for effective growth of the organization.
- College graduate credit available.

Flippen Reading Connection
- Five-day training which empowers teachers to reach all children with a “learning difference.”
- Revolutionary reading intervention for classrooms that links verbal/rational learning with physical movement.
- Proven through rigorous research, including a double-blind randomized experimental design with a control group, and supported by decades of successful application.
- Measurable results within 3 to 12 months.
- Prerequisite: Capturing Kids’ Hearts.
Process Champions

- Two-day training designed to maximize the impact of Flippen Group skills in order to promote long-term success.
- Equips teachers and administrators (as “Process Champions”) to serve as mentors and facilitators for Flippen Group processes within the organization.
- Prepares the Process Champions to provide support, answer questions, coordinate activities, and help overcome obstacles to success.
- Prerequisite: Capturing Kids’ Hearts.

Building Champions Workshop

- One-day workshop at your site to help your staff build trust and respect with their students and maximize the environment for learning in their classrooms.
- Graphically demonstrates the first two steps of the EXCEL Teaching Model™ — Engage and X-plore.

Behave In / Behave Out Workshop

- One-day workshop at your site which follows the Building Champions workshop, developing further methods for building a safe classroom environment.
- Demonstrates questioning and consequencing techniques for dealing with behavioral and disrespect issues.
- Develops self-managing classrooms through the effective use of a “social contract.”
- Provides practical and logical consequences for school and home.